

Contest – Rules & Regulations

General Rules

- Contestants must strictly follow the rules & regulations before auditioning or participating.
 - Organizers are not responsible for non-compliance.
 - No disputes or discussions will be entertained regarding rules.
 - Registration will close early if the maximum entries are reached before the deadline.
 - Registration fees once paid are **non-refundable**.
 - Contestants may register in more than one category.
 - Event entry & award ceremony passes will depend on the venue capacity.
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Registration & Payment

- Registration Fee + Gateway Charges must be paid in **INR only**.
 - Payment receipt (sent to your email) must be shown at the venue to collect entry passes.
 - Even if you register and pay but do not participate, certificates & awards will **not** be provided.
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Queries & Communication

- All official queries must be asked in the **WhatsApp group**.
 - Registered participants will be added and guided with instructions.
 - Rule violators will be disqualified and fees will not be refunded.
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Contest Categories



Sound – Singing

- Songs in any Indian language (**Tamil preferred**).
 - Raw & plain voice only (Shruthi box allowed).
 - No karaoke, backing tracks, or background vocals.
 - Focus: Pitch, clarity, expression & presentation.
 - Time limit: **2-3 minutes**.
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Stage – VJing (Anchoring / Hosting)

- Live anchoring, hosting, news-style reading, or audience interaction.
- Judged on:
 - Voice clarity & modulation

- Stage presence & timing
 - Fluency & audience engagement
 - Language: Tamil / English / bilingual.
 - Time limit: **2-3 minutes**.
 - No vulgar, offensive, or political content allowed.
 - Cue cards / notes may be used, but reading should not dominate.
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Strength – Fitness

- Showcase strength, stamina, and fitness routines.
 - Own props / gear must be arranged by contestants.
 - Unsafe or restricted moves lead to disqualification.
 - Judged on:
 - Power & endurance
 - Stage confidence & control
 - Creativity in presentation
 - Time limit: **2-3 minutes**.
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Judging & Scoring

- Score distribution:
 - Judges – **60%**
 - Audience – **20%**
 - Referrals – **20%**
 - Judging is based on:
 - Skill & Performance Quality
 - Presentation & Stage Confidence
 - Entertainment / Engagement Value
 - Each contestant is evaluated individually.
 - Finalists must prepare **5-6 performances** for the finals.
 - Judges' decisions are final & binding. No appeals allowed.
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Video Submissions (For Shortlisting)

- Submit **unedited horizontal MP4 videos** with clear sound, proper lighting & neat background.
 - For Stage (VJing/Singing), you may record a **mock anchoring or singing performance**.
 - Post your video on Instagram & tag the official account for selection.
 - Videos play a **major role** in top contestant selection.
 - Required submissions:
 - Video Introduction
 - Talent Video 1 (max 2 minutes)
 - Talent Video 2 (max 2 minutes)
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Awards & Certificates

- All shortlisted contestants are invited to the Awards Function.
 - No online eliminations.
 - Printed certificates will be given only to those who attend the Awards & confirm presence.
 - Online-only participants can arrange courier at their own cost (Swiggy, courier service, etc. – organizers not responsible).
 - Awards will be presented in random order on stage – no specific requests.
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Additional Notes

- Extra prize categories may be introduced at organizers' discretion.
- Feedback or score sheets will not be shared – only winners announced.
- Performance time limit: **2 minutes recommended, 3 minutes maximum**. Longer acts may face disqualification.
- Medley / special performances must stick to original plan or scale – no retakes allowed.
- Official photos & videos will be posted on official channels. Personal distribution will not be done.
- Organizers reserve the right to use participant videos for promotion.